



ANNUAL MEETING + FOOD EXPO®

Exhibit dates: June 26-28

Event dates: June 25-28

Las Vegas Convention Center

Las Vegas, Nevada USA



# ADVANCE PROGRAM

ANNUAL MEETING + FOOD EXPO®



In our rapidly changing business climate, it's easy to fall behind. That's especially true when it comes to the food industry and staying on top of new food science innovations, applications, and trends.

## Join Us at the IFT Annual Meeting & Food Expo

Join your peers, your customers, and your competition at this year's IFT Annual Meeting & Food Expo and discover for yourself why it's THE must-attend event for professionals involved in both the science and the business of food.



**What Are These?** The bar codes you'll find throughout this brochure will take you to more information about specific event programs and activities. Download a free QR code reader to your smartphone, and then just scan the code with your phone.

## Schedule at a Glance

*Subject to change*

### Saturday, June 23

1:00 – 5:00 p.m. Pre-Annual Meeting Short Course:  
“Integrating Risk-based Preventive  
Controls into your HACCP Program”\*

### Sunday, June 24

8:00 a.m. – 5:00 p.m. Pre-Annual Meeting Short Courses\*

### Monday, June 25

8:00 a.m. – 5:00 p.m. Pre-Annual Meeting Short Courses\*  
5:30 – 6:45 p.m. Awards Celebration  
6:45 – 8:15 p.m. Networking Reception

### Tuesday, June 26

7:15 – 8:15 a.m. Sunrise Sessions  
8:30 – 10:15 a.m. Keynote Session  
10:30 a.m. – 12:00 p.m. Scientific Sessions  
12:00 – 2:00 p.m. Poster Sessions  
12:00 – 5:00 p.m. Career Center Live Career Fair  
12:00 – 5:00 p.m. IFT Food Expo  
1:30 – 3:00 p.m. Scientific Sessions  
3:00 – 5:00 p.m. Poster Sessions  
4:00 – 4:45 p.m. Beacon Lecturer Plenary Session

- Learn about the newest trends and advances
- Expand your skills and familiarity with the latest scientific applications

- Grow your professional network
- Sharpen your competitive edge in an increasingly complex global marketplace

Plus, you'll acquire insights, ideas, and inspiration that will impact your work, as well as help your organization be more successful—all in just four days!

### Wednesday, June 27

6:15 – 7:15 a.m. IFTSA/Feeding Tomorrow Fun Run/Walk  
8:30 – 10:00 a.m. Scientific Sessions  
8:30 a.m. – 5:00 p.m. Career Center Live Formal Interviews  
10:00 a.m. – 5:00 p.m. IFT Food Expo  
10:30 a.m. – 12:00 p.m. Scientific Sessions  
11:00 a.m. – 1:30 p.m. Poster Sessions  
1:30 – 3:00 p.m. Scientific Sessions  
2:30 – 5:00 p.m. Poster Sessions  
5:00 – 6:30 p.m. IFT Community Live: Division Connection  
6:30 – 11:00 p.m. IFTSA Welcome Assembly and College Bowl Competition

### Thursday, June 28

7:15 – 8:15 a.m. Sunrise Sessions  
8:30 – 10:00 a.m. Scientific Sessions  
8:30 a.m. – 5:00 p.m. Career Center Live Formal Interviews  
10:00 a.m. – 12:30 p.m. Poster Sessions  
10:00 a.m. – 4:00 p.m. IFT Food Expo  
10:30 a.m. – 12:00 p.m. Scientific Sessions  
1:15 – 2:45 p.m. Scientific Sessions  
1:30 – 4:00 p.m. Poster Sessions

### Friday, June 29

7:30 a.m. – 12:00 p.m. IFT Cares! Philanthropic Activity

\* Held at the LVH – Las Vegas Hotel & Casino (formerly the Las Vegas Hilton)

# Discover the Latest Science and Its Real-World Applications – at the Scientific Program

Learn how companies in the food industry are applying the latest science by attending IFT's Scientific Program. The Scientific Program offers education sessions divided into major focus areas and clearly identifiable by specific topics and level of expertise, so it's easy for you to build a learning experience tailored to your particular needs.




From the tracks listed below, to sessions focused on dairy, produce, meats, and more, you'll gain the knowledge and insights you need to bring new ideas and innovations back to your organization. You'll also gain foresight into coming trends that can help you...and your organization...become even more successful.

## Scientific Program Education Options

IFT offers a variety of education tracks and formats, as well as special opportunities like our Beacon Lecturer series and our Sunrise Sessions. For more details on all that our education program has to offer, visit the Education area of our event website.



## Scientific Program Tracks

- Food Safety & Defense 
- Food, Health & Nutrition 
- Food Processing & Packaging
- Product Development & Ingredient Innovations
- Sustainability 
- Public Policy, Food Laws & Regulations
- Education & Professional Development
- Food Chemistry
- Food Microbiology
- Food Engineering
- Sensory Science

## Sunrise Sessions

Early morning sessions on Tuesday and Thursday help you start your day by providing you with overviews of the following topics:

- Pet Food Market Outlook: What It Is; What It Needs; and What It Takes
- Carbohydrate Structure, Rheology and Texture
- Product Development 101: Linking R&D with Ingredient Suppliers
- An Inside Look at the American Farm and How Sustainable Practices Impact the Food Industry
- Nanoscale Science for Food: A Primer

## Continuing Education Credits

Earn continuing education credits for the Commission on Dietetic Registration, the Research Chefs Association, and the Product Development and Management Association. Get more details at [ift.org/IFT12](http://ift.org/IFT12).



## Online Session Scheduler

Find the sessions most relevant to your professional needs and then design a custom session schedule.



## Who's Attending

The IFT Food Expo consistently draws a wide range of experienced, influential professionals. They're the people who can inspire you and add muscle to your professional network. Here's a sample of who typically joins us...

### ORGANIZATIONS

Abbott Nutrition	H.J. Heinz Company	Purina
ADM	J.M. Smucker	Ralcorp Holdings, Inc.
Bacardi	Johnsonville Sausage	Sara Lee Corp
Barilla	Kellogg Company	The Coca-Cola Company
Breyers Yogurt Company	Kraft Foods	The Dow Chemical Company
Cargill, Inc.	Land O' Lakes Inc.	Tyson Foods, Inc.
ConAgra Foods	Mars Botanical	U.S. Food & Drug Administration
Danone Research	McDonald's Corp	USDA-ARS
Del Monte Foods	Nestlé	
General Mills	PepsiCo	
	Procter & Gamble	

### JOB FUNCTIONS

R&D • Product Development • Scientific/Technical  
President/CEO/VP • Other Corporate Management • Sales/Marketing  
Purchasing/Buyer • Academic • Consulting • Government/Regulatory

# See, Touch, Taste, and Experience the Newest Products and Technologies First Hand – at the IFT Food Expo

The IFT Food Expo is the single best place to experience first-hand the industry’s largest collection of food ingredients, as well as equipment and packaging—all under one roof. With more than 900 exhibitors from which to choose, if you’re looking for the next hot trend, the newest ingredient, or the future of food processing, this is the place to find it.

And there’s nothing like having the opportunity to actually to see, touch, taste, and smell what’s available. The Food Expo is THE place to sample the latest offerings. Bring your curiosity, your product development challenges, and your appetite!

## Who’s Exhibiting

Interested in exploring who is exhibiting, or beginning to plan your visit to the Food Expo? Go to [ift.org/IFT12](http://ift.org/IFT12) to view a current list of exhibiting companies and the floor plan.



## What’s Happening on the Floor

Get an insider’s view into the top industry trends and find the solutions designed to help you address them when you visit one of our specialty pavilions, take a Trend & Solution Tour, or check out our *What’s New!* program. Get more details!



## Specialty & Trend Pavilions

- Asia-Pac
- Food Safety & Quality
- Global New Products, presented by Mintel
- Healthy Food Ingredients
- Organic Food Ingredients
- Special Events Pavilion
- Taste the Trend, presented by Innova Market Insights



INNOVA MARKET INSIGHTS



# Many Thanks To Our 2012 IFT Annual Meeting & Food Expo Sponsors



**BUNGE**

**NATUREX**  
Ultimate Botanical Benefits



**TIC GUMS**  
What your kids like

**california almonds**  
AlmondBoard.com

**DSM**  
BRIGHT SCIENCE. BRIGHTER LIVING.

**BASF**  
The Chemical Company



**Prinova**  
Your secret ingredient™

**CornProducts**  
INTERNATIONAL

**BATORY FOODS**

**National Starch**  
FOOD INNOVATION

**Blue California**  
SUSTAINABLE • RESPONSIBLE • TRANSPARENT

**Solvay**  
Chemicals



**SOYCONNECTION**  
GROWING TOGETHER FOR THE GREEN ECONOMY

**Watson**

(as of January 18, 2012)

# Special Events, Additional Education, & Networking Activities

Join other members of the global food science and technology community for celebration, networking, career development, and philanthropy. IFT's special events offer unparalleled opportunities to reconnect with old friends, make new ones, and nurture your professional relationships. Find the people you need to know at the IFT Annual Meeting & Food Expo in Las Vegas!

## Awards Celebration

Join us to honor recipients of the prestigious IFT Achievement Awards and the newly elected IFT Fellows.

## Networking Reception

Connect with old friends and meet new ones while enjoying Las Vegas-style cuisine and entertainment!

## Career Center Live

Seeking to hire new talent or explore new career possibilities? Join us for an open networking career fair and formal interviews onsite in Las Vegas.



## IFT Community Live: Division Connection

IFT's divisions are communities of members who share expertise or interest in particular areas relating to food science, such as food microbiology, dairy foods, nutrition, foodservice, and many others. Stop by the IFT Community Live: Division Connection to meet others in your specialty, learn about what IFT communities have to offer, and identify ways to get involved with IFT.

## Pre-Annual Meeting Short Courses\*\*

Maximize the education value you get from your participation while in Las Vegas. Pre-Annual Meeting Short Courses are a great way to get focused, practical education with only a modest investment of time. For more information, including course details and fees, visit the Education section of [ift.org/IFT12](http://ift.org/IFT12).



**NEW** Integrating Risk-based Preventive Controls into your HACCP Program

**NEW** Flavor Interactions in Food

- NEW** Commercializing Innovation in Food Products
  - NEW** Myers-Briggs Type Indicator (MBTI®) Training: Understanding You and How You Work with Others
  - NEW** Designing Carbohydrate Supramolecular Structures for Food
  - NEW** Quality Changes in Foods Processed Using Alternative Processing Technologies
- Food Science for the Non-Food Scientist
  - Ingredient Applications for Product Innovation and Consumer Health
  - Labeling Requirements and Implications for Foods Marketed in the U.S.
  - Microencapsulation in Food Applications
  - Sensory Testing for Product Development and Claims Support

## Fun Run & Walk\*\*



\*\* There is an additional fee to participate in these activities. You may sign up to participate in them during your 2012 IFT Annual Meeting & Food Expo registration process.

# Special Audiences

## IFT Student Association

The IFT Student Association offers numerous activities at the IFT Annual Meeting & Food Expo, including competitions, social events, and more. For details, visit [ift.org/IFT12](http://ift.org/IFT12) or stop by the IFTSA booth at the Las Vegas Convention Center.



## New Professionals Community

Join IFT's New Professionals Community onsite in Las Vegas for an exciting networking opportunity at one of Vegas' hotspots. And don't forget to join our online New Professionals Community at [ift.org/newprofessionals](http://ift.org/newprofessionals) for year-round networking, idea exchange, and fun!



## Special thanks to our 2012 IFTSA competition sponsors

(as of January 12, 2012)



## International Registrants

For Visa information, the Visa Waiver Program (VWP) for Travelers, and other details for our international visitors, please go to the Hotel & Travel area of [ift.org/IFT12](http://ift.org/IFT12).



Institute of Food Technologists  
Student Association

Join your friends and colleagues for the 12th Annual IFT Student Association/Feeding Tomorrow 5K/3.1 mile Fun Run & Walk. Proceeds are used to fund student scholarships sponsored by Feeding Tomorrow. Participants receive a commemorative t-shirt, and top finishers receive awards! Register in advance or onsite. Learn more...



## We gratefully acknowledge our 2012 Fun Run sponsors

### Platinum



### Gold



(as of January 19, 2012)

# Logistics & General Information

For information on hotel accommodations, travel, transportation, and more, go to the Hotel & Travel section at [ift.org/IFT12](http://ift.org/IFT12).



## NOT AN IFT MEMBER? HERE'S HOW TO SAVE UP TO \$220...

Take advantage of the valuable scientific education, networking, and resources IFT has to offer and save up to \$220 on your Annual Meeting & Food Expo registration. Attend a Pre-Annual Meeting Short Course and save up to an additional \$185.

If you're not an IFT member, you can join when you register online for the event to receive your discount. It's that easy!

## Registration & Housing

Registration and housing open March 1. You can register online or, if you prefer, download the registration and housing forms at [ift.org/IFT12](http://ift.org/IFT12) to complete and return either by fax or by mail.



## Discounts for Teams

If you're from a food and beverage manufacturing or processing company, bring five or more people from your organization to the event and save on each individual registration! To receive your registration discount code, please contact Greg Williams at +1.312.604.0239 or [gwilliams@ift.org](mailto:gwilliams@ift.org).

This discount is available to both IFT Members and non-members from a single organization. It cannot be combined with other discounts or specialty rates, including those for exhibitors and speakers.

## Get "Social" with Us!



[IFT12](https://www.facebook.com/IFT12)



[IFTlive](https://www.youtube.com/IFTlive)



[www.flickr.com/IFT](http://www.flickr.com/IFT)



[#IFT12](https://twitter.com/IFT12)



[Institute of Food Technologists](http://www.linkedin.com/company/institute-of-food-technologists)



### Institute of Food Technologists

525 W. Van Buren Street, Suite 1000

Chicago, Illinois 60607-3830 USA

+1.312.782.8424

+1.312.782.0045 Fax

[ift.org](http://ift.org)